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Explaining Research
How to Reach Key Audiences to Advance Your Work
Second Edition
www.Explaining Research.com

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- [Free Nature Stock](#)
- [Giphy](#) animated GIFs
- [Gratisography](#)
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- [Free images](#) general stock shots
- [Free Science Animated Clipart](#)
- [Google Advanced Image Search](#)
- [HHS Image Galleries](#)
- [Hubble Space Telescope images](#)
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- [NASA video gallery](#)
- [National Institutes of Health Image Gallery](#)
- [NIH National Cancer Institute visuals online](#)
- [NIH National Institute for General Medical Sciences image gallery](#)
- [National Marine Sanctuaries Media Library](#)
- [National Science Foundation multimedia gallery](#)
- [NOAA Photo Library](#)
- [PhET interactive simulations for science and math](#)
- [Pixabay](#) free and royalty-free images and video
- [Public Domain Archive](#) photos
- [The Public Domain Project](#) free historic footage
- [Rgbstock](#) general stock shots
- [Twenty Animated GIFs That Explain How Things Work](#)
- [Unsplash](#) general high-quality stock shots
- [U.S. government master search page for images](#)
- [U.S. government YouTube channel for science & technology](#)
- [USDA Agricultural Research Service image gallery](#)
- [U.S. Fish and Wildlife Service National Digital Library](#)
- [Vecteezy](#) freevector art, stock photos & videos
- [Wellcome Images](#), more than 40,000 images from clinical and biomedical sciences
- [WEHI.TV](#) 3D biomedical animations, gifs and images
- [Wikimedia Commons](#) free images and video
- [YouTube](#)

Commercial sources for images, illustrations, animation and video

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- [a Luna Blue](#) stock video

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- [DesignCrowd](#) collection of highly creative Photoshopped images

- [Einstein chalkboard sign generator](#) (add your own text)
  [Newspaper generator](#)(create fake newspaper page)
- [Pho.to](#) site for inserting people's images into amusing scenes
- [PhotoFunia](#) for inserting people's images into amusing scenes
- [Sidney Harris cartoons](#)
- [Sign generators](#)
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- [FatCow](#)
- [Hostgator](#)
- [HostMonster](#)
- [Ionos](#)
- [JustHost](#)
- [Network Solutions](#)
- [OneWorld Hosting](#)
- [Yahoo Hosting](#)

Companies and sites offering Web site design tools and services
- Art of Blog, [Ultimate Guide to Blog Readability](#)
- [Dynamic Drive](#) DHTML and Javascript tools to enhance Web sites
- [Envato Elements](#) subscription service for photos, video, presentation templates, website templates
- [Freewebs](#)
- [99Designs](#) web site design marketplace
- [Rapidweaver](#)
- [Sitecube](#)
- [Squarespace](#)
- [TemplateMonster](#)
- [Web Aim](#) site for determining web content accessibility for people with disabilities
- [Weebly](#)
- [Yola](#) for creating websites

Web search engines for submitting sites
- [Google Submit Your Content](#)
- [MSN Bing URL submission](#)
- [Yahoo!](#)

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- (See [Chapter 3 references](#) for list of sources of free images, illustrations, animations, and videos.)
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- [American College of Physicians Foundation](#)
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- [Department of Energy](#)
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- [National Institutes of Health](#)
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- [PhET](#), online simulations in physics, chemistry,math, biology, and earth science
- [Physics](#), American Physical Society online magazine
- [PhysicsCentral](#), American Physical Society

- [Science News](#)
- [Scitable](#) science reference and learning environment
- [Society for Neuroscience](#)
- [Tech-FAQ](#)
- [Wikimedia Commons](#) free images and video
- [Wikipedia](#)

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- [Alexa](#)
- [CrazyEgg](#) tools for visualizing Web site analytics
- [Flickr](#)
- [Google Webmaster tools](#)
- [Google Analytics](#)
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- [Yahoo Search resources](#)

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- [Duke University Photography Research Image Gallery]()
- [Molecular Expressions Photo Gallery]()
- [The New York Times Multimedia/Photos pages]()
- [Nikon Small World Competition]()
- [Nikon MicroscopyU]()
- [Princeton Art of Science competition]()

Slide show, photo album, online tour and slide-sharing software
- [Animoto]() creates music-video-style presentations from still images
- [Articulate 360]()
- [authorStream]()
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- [Microsoft Photos]()
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- Techsmith, The Best Script Writing Strategy When You're Just Getting Started With Andy Owen and Justin Simon
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- OpenShot Video Editor
- Pinnacle Studio 24
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- vMix for video production

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(In addition to these, see the references for chapter 3 for an extensive list of free and commercial sources of images, illustrations, animations, and videos.)

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- NASA video gallery
- The Public Domain Project free historic footage

Examples of news, lecture, demonstration, and interview videos

- Discovery Channel
- Forum Network PBS/NPR online lecture video service
- IEEE Spectrum Video
- Kent's Video Chemical Demonstrations
- MIT Open Courseware
- National Geographic videos
- Nature YouTube video channel
- Nova ScienceNow
- Open Education Resource Commons
- Open Yale Courses
- YouTube

Outlets for syndicating and sharing videos

- DNAtube
- Freevlog videoblogging site
- Journal of Visualized Experiments
- ScienceHack
- TeacherTube
- YouTube
- Vimeo
- We Share Science

Slidecasting and multimedia systems for sharing lectures

- Articulate Studio 360
- Echo360

- [Screencast.com](#)
- [SlideShare](#) free hosting service for sharing PowerPoint presentations and video
- [SlideServe](#) free hosting service for sharing PowerPoint presentations
- [Sonic Foundry's Mediasite](#)
- [Zentation](#) enables creation of synchronized video and slide presentations

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Podcasting hardware and sound editing services and software

- [ACID Music Studio 10](#)
- [Adobe Audition](#)
- [Audacity](#)
- [Avid Pro Tools](#)
- [Audio Acrobat](#)

- [Apple Logix Pro X](#)
- [Electro-Voice RE50/B Microphone](#)
- [JK Audio Broadcast Host Digital Hybrid](#)
- [Magix Audio Cleaning Lab](#)
- [Sound Forge Audio Studio](#)
- [Type Studio](#) transcribes podcasts to enable editing just by editing text
- [WavePad Audio Editing Software](#)
- [Zoom H4N Handy Recorder](#)

Podcast production, syndication, and distribution services

- [Apple iTunes Store](#)
- [BlogTalkRadio science](#)
- [Liberated Syndication](#)
- [Spreaker](#)

Wiki sites and resources

- [Confluence](#)
- [PBWiki/PBworks](#)
- [Wikipedia](#)
- [Wikipedia comparison of wiki hosting services](#)
- [Wikipedia explanation of wikis](#)
- [Wikibooks](#) textbook community
- [Wiki.com](#)
- [Wiki.org](#)

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- [Facebook](#)
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- Plurk
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- Tumblr
- TweetDeck for managing Twitter feeds
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- [WebEx Meeting Center](#)
- [WebEx/ Skype/ Zoom - Background removal - for PC](#)
- [Webinar software comparison site](#)
- [Web and Video Conferencing Software Overview](#)
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- [Zoom](#)
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Online article sites

- [EzineArticles](#)
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Illustrations of "grabber" feature beginnings

- Tell a story about someone involved in the article: "[Allergy Action](#)" (lede only)
- Craft a 'what if" scenario: "[Sound Thinking](#)"
- Describe a moment of discovery, reconstructed from an interview: "[Unearthing Ostensible Ancestors](#)" (lede only)
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- [Science Cafés](#)

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- American Geophysical Union

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- [Association of American Universities](#)
- [COMPASS Communication Tools & Resources](#)
- [DOE Office of Congressional and Intergovernmental Affairs](#)
- [Federation of American Societies for Experimental Biology, Policy & Government Affairs](#)
- [NIH Office of Legislative and Policy Analysis](#)
- [NSF & Congress](#)
- [NSF Office of Legislative & Public Affairs](#)
- [National Science Teachers Association](#)
- [Society for Neuroscience Advocacy Network](#)

General research advocacy groups
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- [Council on Governmental Relations](#)
- [National Association for Biomedical Research](#)
- [STEM Education Coalition](#)
- [Task Force on the Future of American Innovation](#)
- [The Science Coalition](#)

Issue advocacy groups
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- [Center for Science in the Public Interest](#)
- [Environmental Defense Fund](#)
- [Friends of the Earth](#)
- [Mars Society](#)
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- COMPASS Communication Tools & Resources

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- [AAAS Center for Public Engagement with Science and Technology](#)
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Experts lists and services for journalists

- [Help a Reporter Out](#)
- [PitchRate.com](#)
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